

Sponsorship Opportunities

ONCO Update Europe 2019

Prague, 22 – 23 November 2019



THE THIRD EUROPEAN UPDATE CONGRESS IN ONCOLOGY



www.onco-update-europe.eu

Onco Update Europe 2019

3rd European Update Congress in Oncology
22 – 23 November, Prague

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How many people attended?

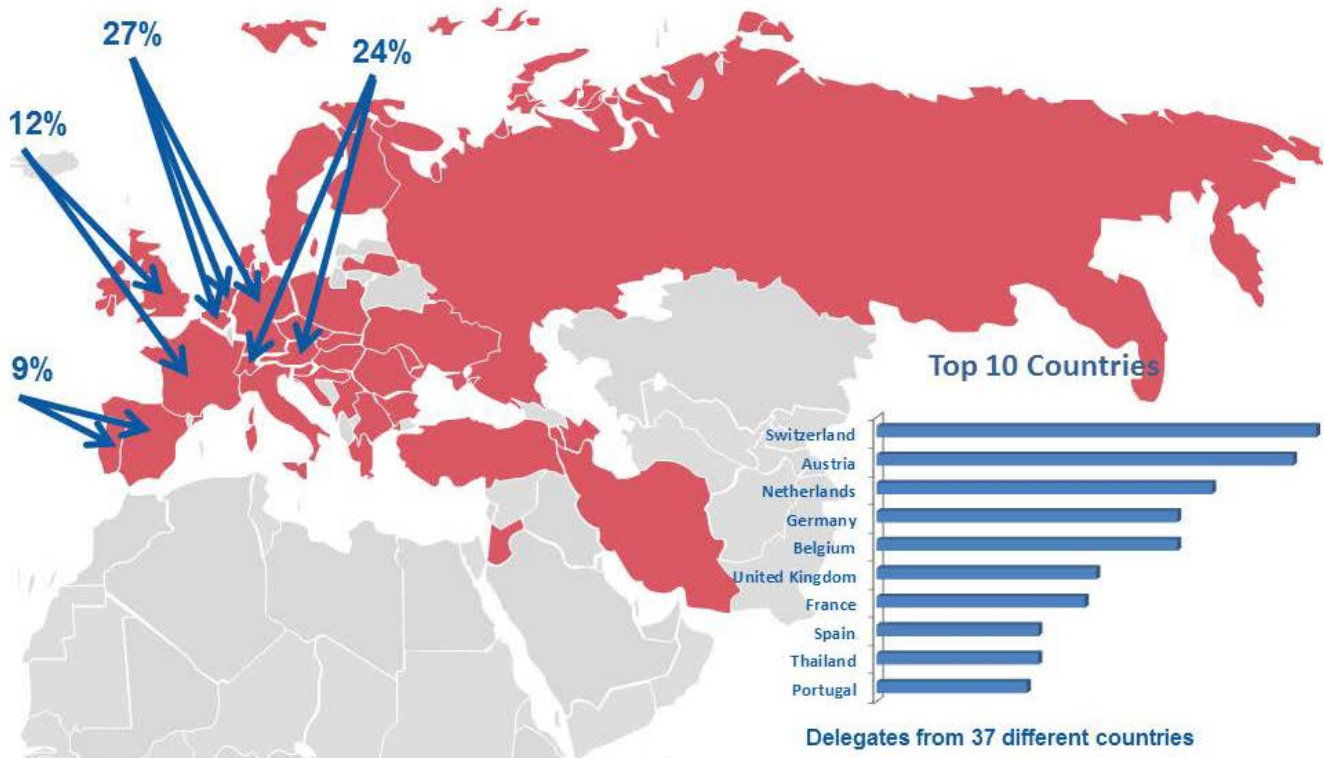
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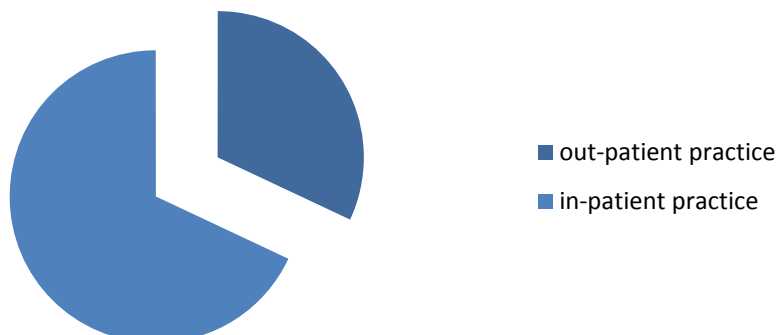
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Where do our delegates come from?



What is their professional responsibility?



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Congress Overview

Venue

National House of Vinohrady

Namesti Miru 9
120 53 Prague 2
Czech Republic
www.nardum.cz/en/



Congress host

medupdate europe GmbH
Hagenauerstraße 53
65203 Wiesbaden
Germany
+49 (0) 611 9458799-1
<http://medupdate-europe.de>

Congress organizer

wikonect GmbH
Hagenauerstraße 53
65203 Wiesbaden
Germany
+49 (0) 611 204809-0
<http://wikonect.de>

Scientific Board:



Carsten Bokemeyer
University of Hamburg-Eppendorf
Head of center



Karim Fizazi
Gustave Roussy, Paris
Cancer Campus



Giampaolo Tortora
Universitario Agostino Gemelli
IRCCS Fondazione Policlinico

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Program

Friday 22 November, 2019		Saturday 23 November, 2019	
Welcome (doors open for registration at 8:00)	09:45	Interactive Case Discussions (optional)	09:00
Cancer Biology and Targeted Treatment Giampaolo Tortora, Italy	10:00	Upper Gastrointestinal Tract Cancer Alexander Stein, Germany	10:00
Breast Cancer Peter Schmid, UK	10:45	Speaker's Corner - Coffee Break	10:45
Speaker's Corner - Coffee Break	11:30	Genito-urinary Tract Cancer Carsten Bokemeyer, Germany	11:15
Gynecological Cancer Christina Fotopoulou, UK*	12:00	Industry Sponsored Symposium	12:00
Industry Sponsored Symposium	12:45	Speaker's Corner - Lunch Break - ePoster Awards	12:45
Speaker's Corner - Lunch Break	13:30	Head & Neck Cancer Lisa Licitra, Italy*	13:30
Lung Cancer Jan van Meerbeeck, Belgium	14:30	Skin Cancer Caroline Robert, France*	14:15
Prostate Cancer Karim Fizazi, France	15:15	Speaker's Corner - End of Congress	15:00
Speakers's Corner - Coffee Break	16:00	* to be confirmed	
Colorectal Cancer Alberto Sobrero, Italy	16:30		
Industry Sponsored Symposium	17:15		
Speaker's Corner - Welcome Reception	18:00		

Industry-sponsored Symposia

Various time slots are available for symposia organised by the industry

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Formalities

Registration

Please register online by following this link:

<https://onco-update-europe.eu/registration/>

If you want to register a group of invited physicians, please contact med update europe, n.kesel@medupdate-europe.com and we will guide you through the group registration process.

Important Deadlines

Abstract Submission: October 22, 2019

ePoster Submission: November 5, 2019

For more information regarding requirements for abstracts and ePosters, please see:

<https://onco-update-europe.eu/eposters/>

Visa/Letter of Invitation

The entry formalities for the Czech Republic vary according to the country of origin; please note that you are personally responsible for everything regarding this matter. For citizens from the European Economic Area (EU including Norway, Iceland, Liechtenstein, Switzerland) a valid identity card is sufficient. Visitors from other European Union member countries require a valid passport.

Further information about visa requirements for non EEA- and EU-citizens and a letter of invitation (the form can be personalized) is available on the following website:

<https://onco-update-europe.eu/>

Please address enquiries about entry and vaccination requirements to your travel agent or to the local Czech Republic consulate.

Accreditation

Onco Update Europe 2019 has applied for CME accreditation (ECMEC) by the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS), www.uems.net.

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How to get to the Venue

How to get to the Venue

The National House of Vinohrady (Narodni Dum Na Vinohradech) is located at Namesti Miru Square in the center of Prague, in the Vinohrady district.

Namesti Miru Square is a 15 minute walk from the famed Wenceslas Square, and is close to the main railway station and the D1 motorway.

From the airport

Taxi

AAA Taxi or 1.1.1 Radio Cabs - This is the biggest taxi company in Prague and also has the airport transfer contract as well. AAA has booths in both Prague airport terminals and provides a regular Prague airport transfer service to anywhere in the city. The luggage charge is included in the price. These cars are gradually all being sprayed yellow for easy identification. They have fixed rates from the airport and currently Wenceslas Square is @600Kc increasing to 700Kc for most of the centre. Note that you get a discount on the return trip if you go with AAA both ways. It works out to about 200Kc off the normal return fare.

AAA Taxi +420 222 333 222

www.aataxi.cz/en

Public Transport

The National House of Vinohrady is easily accessible by public transport; you can take line A of the metro (underground) to Namesti Miru station, or trams 4, 10, 16, 22, 23, 51, 57 and 59.

It is only thirty minutes to the venue by car from Prague International Airport.



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Helpful Information

Climate

The climate is a mixture of ocean and continental influences. As Prague enters its summer season in June, the temperatures continue to warm up and July is one of the warmest months of the year. At this time of year, the average temperature for the city starts off at 17°C, created by highs of 22°C during the daytime and lows of 12°C after dark.

Congress language

The official language of the Onco Update Europe is English.

Currency

Czech Crowns are the official currency in the Czech Republic. Foreign currency exchange is available at Václav Havel Airport Prague and at most hotels, banks and exchange offices throughout the city. International credit cards are accepted for payment in hotels, restaurants and shops. Paying by cash in Euro is also possible in some restaurants and shops.

Electricity

The Czech Republic uses a 230V/50 Hz system. Sockets meet European regulations and use the two-round pin system.

Insurance / Disclaimer

The organizer will accept no liability for any personal injury, loss or damage of property or additional expenses incurred by participants either during the congress or as a result of delays, strikes or any other circumstances. Participants are advised to make their own arrangements with respect to health and travel insurance.

Telephone

The international access code of the Czech Republic is 00420. The outgoing code is 00 followed by the relevant country code (e.g. 0044 for the United Kingdom).

Time Zone

The Czech Republic is one hour ahead of GMT and at the time of the congress this will be GMT +1.

Please visit <http://www.prague.eu/en> for more information about Prague.

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Categories of Sponsorship Packages for Interested Companies

Make the most out of your presence at Onco Update Europe by generating unique leads to expand your business and create awareness for your brand. Stand out from the crowd by choosing one of our exclusive packages!

There are 3 packages and **up to 10 sponsorships** - on a first come first serve basis - available - How can you be involved?

Exhibition

Reserve **extended booth space** in the catering & exhibition area with **premium choice** of stand location



Industry Session

- Contribute to our highest standard of medical education by organizing a Satellite Symposium or Workshop and presenting **your latest research activities**. Invite your KOLs!
- Present an interesting patient case and let the delegates vote and discuss



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Sponsorship packages for interested companies:

Benefits	Gold Exhibitor	Silver Exhibitor	Bronze Exhibitor
	50.000 €	15.000 €	10.000 €
Complimentary exhibition space	20sqm	8 sqm	6 sqm
Industry Symposium* 45 min	included	no	no
Interactive Case Presentation 15 min.	no	included	no
Acknowledgement in all promotional materials	logo	logo	logo
ePoster presentation and award	no	no	included
Break slides in main hall	logo	logo	logo
Congress bag insert	yes	half price	no
Logo on name badges	yes	no	no
Insert in program booklet	yes	half price	full price
Free registrations - staff	10	4	2

Educational Opportunities

- Support younger physicians and choose the ePoster presentation and award package
- Display your logo on the congress USB flash drive containing the complete compendium



Advertisement

- Place an advert in the program booklet on-site or choose a bag-insert

Network and client relations

- Book an industry meeting room

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Sponsoring Opportunities – “Extras!”

Additional Options	in €
Welcome Reception	5.000
USB-sticks with digital compendium (branded)	4.500
Insert in delegate bags	3.000
ePoster presentation and award	3.000
Delegate bags (branded)	2.500
Insert in program booklet	3.000

Digital Options

- Book a live stream of specific talks and offer video-on-demand to your customers
- Receive valuable content to present to your customers
- Increase traffic to your website
- Raise the profile of your international presence
- Include your company's website
- Distribute flyers
- Make use of our professional recording, technical support, and editing partners

According to the availability, non-exhibiting companies are also welcome! Contact for more information: c.weidenfeller@medupdate-europe.com

Educational Grants

Cost: upon request

Sponsor companies will be entitled to acknowledgement in the program booklet handed out to the delegates on-site and on the Onco Update Europe website.

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*Symposium - included Benefits

- Provision of a lecture room located at the congress
- Supply of basic AV equipment in the lecture room
- Meeting program publication and inclusion of sponsor name in a dedicated industry section in the printed final congress program
- Publishing of meeting program and inclusion of sponsor name online in a dedicated industry section on the congress website
- Sponsors may set up displays at the congress (location to be approved by med update europe; production and set up by the sponsor) on the day prior to the symposium until the end of the symposium
- Sponsors may set up 1 roll-up directly in front of the respective lecture room 30 min prior to the symposium
- Sponsors may distribute flyers 30 min prior to the symposium directly in front of the respective meeting room

Important Dates

Circulation of Exhibitors' technical manual: September 2019

Deadline for sending construction plans for self-built booths: Fri, September 13, 2019

Deadline to send order forms for additional services: Fri, September 13, 2019

Submission deadline for total required exhibitor badges: Fri, November 1 2019

Submission deadline for total congress registrations for company staff: Fri, November 1, 2019

Registration Fees¹

	Ticket (price single delegate)	Teamticket² (price additional delegate, max 4)
Early Bird (until July 22 2019)	450 €	225 €
Regular (until October 22, 2019)	550 €	275 €
Late (after October 22, 2019)	700 €	350 €

¹ Registration fees include VAT

² First person pays full price. No further reduction possible

Group Registration

Group Registration (minimum purchase: 10 registrations)

If you order group registration with full pre-payment by Fri, October 25, 2019 you can take advantage of the special offer (400 € incl. VAT), otherwise for group registrations the regular fees and deadlines apply.

Order and full pre-payment received until Fri, October 25, 2019.

Submission of names of your delegates until Fri, November 8, 2019.

More information: n.kesel@medupdate-europe.com